



**13th International Mammalogical Congress
Dena'ina Civic & Convention Center, Anchorage, Alaska
14-20 July 2023**

Sponsorship, Exhibition, Workshop, and Advertising Opportunities

The American Society of Mammalogists (ASM; <http://www.mammalsociety.org/>) and the International Federation of Mammalogists (IFM; <http://www.internationalmammalogy.org/>) invite businesses, companies, organizations, and agencies to participate in the 13th International Mammalogical Congress (IMC-13; <https://imc13.com>) to be held at the Dena'ina Civic and Convention Center in Anchorage, Alaska from 14-20 July 2023. The IMC-13 meeting will be hosted by ASM – who will also be celebrating its 102nd annual conference. The IMC meetings are held on four-year intervals through the International Federation of Mammalogists, a federation of mammal-focused scientific organizations from nearly 50 countries. Collectively, the IFM and ASM represent thousands of scientists working globally in the field of mammalogy. Therefore, we are expecting a large international presence in Anchorage for the IMC-13 meeting. The conference will be held **in person** and will also include a **virtual option** for remote attendees. Learn about the latest advances in the study of mammals and interact with researchers and educators specializing in these fascinating animals. The scientific program will include contributed oral and poster presentations as well as symposia, plenary speakers, and workshops. A full social agenda is planned, including the opening social, a diversity social, a Run-for-Research, fieldtrips to local attractions, and closing social.

Your participation provides exposure and visibility to thousands of IMC-13 meeting attendees from around the world – comprised of scientists, researchers, educators, students, and more – all working together to enhance the knowledge of mammals as it pertains to public policy, resources management, conservation, and education. The ASM and IFM welcomes you to take advantage of this unique occasion to connect with customers, make new client contacts, and showcase your products and services. IMC-13 attendees represent some of the largest academic institutions, museums, and government agencies in the world, and their research encompasses all fields of biology, including behavior, cell biology, conservation biology, ecology, evolution, genetics, natural history, physiology, virology, and wildlife management. In addition, many of our members support both field and wet-bench components in their labs, providing excellent opportunities for companies with a broad product line. We offer a diversity of sponsorship and advertising opportunities and is dedicated to working with you to find a package that will best suit your needs.

--Sponsorship Options--

DIAMOND SPONSORSHIP – \$5,000 or more

This level is recognized as a Lead Sponsor of the IMC-13 Meeting.

- Five complimentary conference registrations with sponsorship ribbon on badge, plus five picnic and five closing social & awards ceremony tickets*
- Recognition on media releases, meeting website, and program materials
- Full-page advertisement in meeting program and logo on back cover of program materials
- Banner advertisements in virtual meeting platform - main lobby, on-demand feature session, discussion board, and profile vertical
- Opportunity to include promotional materials/flyers in conference bag
- One booth in the exhibit area

PLATINUM SPONSORSHIP – \$4,000

This level is recognized as the Sponsor of a Plenary or Capstone Session.

- Four complimentary conference registrations with sponsorship ribbon on badge, plus four picnic and four closing social & awards ceremony tickets*
- Recognition on media releases, meeting website, and program materials
- Three-quarter page advertisement in meeting program and logo on back cover of program materials
- Banner advertisements in virtual meeting platform - main lobby, on-demand feature session, discussion board, and profile vertical
- Opportunity to include promotional materials/flyers in conference bag
- One booth in the exhibit area

GOLD SPONSORSHIP – \$3,000

This level is recognized as the Sponsor of a Social Event.

- Three complimentary conference registrations with sponsorship ribbon on badge, plus three picnic and three closing social & awards ceremony tickets*
- Recognition on media releases, meeting website, and program materials
- Half-page advertisement in meeting program
- Banner advertisements in virtual meeting platform - main lobby, on-demand feature session, discussion board, and profile vertical
- One booth in the exhibit area

SILVER SPONSORSHIP – \$2,000

This level is recognized as the Sponsor of a Symposium or Workshop.

- Two complimentary conference registrations with sponsorship ribbon on badge, plus two picnic and two closing social & awards ceremony tickets*
- Recognition on media releases, meeting website, and program materials
- Quarter-page advertisement in meeting program
- Banner advertisements in virtual meeting platform - on-demand feature session, discussion board, and profile vertical
- One booth in the exhibit area

BRONZE SPONSORSHIP – \$1,000

This level is recognized as a Sponsor of a Technical Session.

- One complimentary conference registration with sponsorship ribbon on badge, plus one picnic and one closing social & awards ceremony ticket*
- Recognition on media releases, meeting website, and program materials
- Logo only advertisement in meeting program
- Banner advertisements in virtual meeting platform - discussion board and profile vertical
- One booth in the exhibit area

*If not all complimentary registrations or social tickets are utilized, the sponsor can reallocate them to assist with student or developing country registrations.

VENDOR ONLY – \$500

This level of participation is for vendors who only wish to participate as an exhibitor. This level includes one complimentary conference registration and one booth in the exhibit area. Complimentary social tickets also are **not** included. The Society will **not** take any percentage of sales. Vendor agrees to pay credit card fees and all applicable taxes from sales. This level does provide textual recognition in media releases, the meeting website, and program materials. However, advertisement options are **not** provided to vendors.

NATIVE ALASKAN ARTISANS -- \$250

This level of participation is ideal for Native Alaskan vendors to display and sell their goods to a worldwide audience. This level includes one complimentary conference registration and one table in the exhibit area. Complimentary social tickets are not included. The Society will not take any percentage of sales. Vendor agrees to pay credit card fees and all applicable taxes from sales. This level does provide textual recognition in media releases, the meeting website, and program materials. However, additional advertisement options are not provided to vendors.

LITERATURE ONLY – \$100

This level of participation is ideal for companies or organizations that cannot attend IMC-13. During the Exhibition, allocated space will be provided on a shared (multi-vendor) exhibitor booth to display submitted literature. This level does provide textual recognition in media releases, the meeting website, or program materials. However, it does **not** provide other sponsor benefits.

CONTRIBUTOR – \$100 or more

Individuals, organizations, or businesses that wish to provide cash donations (\$100 or more) to support the conference will be recognized as an IMC-13 Contributor. This level does provide textual recognition in media releases, the meeting website, or program materials, but it does **not** provide other sponsor benefits. Meeting contributions can be made on the ASM donation page (<https://asm.wildapricot.org/Donate>).

--Exhibition Benefits--

We value your support and want to provide the chance for your company or organization to be recognized, generate new sales by expanding your customer relationships, and demonstrate new products, software, and services during IMC-13. The vendor exhibition is a multi-day opportunity for you to interact face-to-face with IM-13 attendees and an opportunity for you to build visibility for your company or organization in a high traffic environment. This is a perfect opportunity to distribute catalogs, flyers, and business cards that members will take back to their universities, colleges, natural history collections, museums, and other institutions. Exhibition participation details are found above.

The set up for the exhibition includes a clothed booth and two chairs. Electrical access is available by request only, and the vendor will be billed separately by the conference center. Extra exhibit booths are available for a fee of **\$100 each**. An additional registration for a sponsor representative can be purchased for **\$400 each**.

The meeting's refreshment breaks, job boards, student member booth, and poster sessions will be held in, or near, this area maximizing your time with attendees. We will work with you to ensure you are placed in a desirable location, but please be aware that assignments will be prioritized by sponsorship level and then in the order in which vendor registrations are received.

TENTATIVE EXHIBIT HALL HOURS

CONFERENCE DAY	DATE	TIME
Day 1 (set-up)	Friday, July 14, 2023	8:00 a.m. – 5:00 p.m.
Day 2	Saturday, July 15, 2023	8:00 a.m. – 5:00 p.m.
Day 3	Sunday, July 16, 2023	8:00 a.m. – 5:00 p.m.
Day 4	Monday, July 17, 2023	Free Day
Day 5	Tuesday, July 18, 2023	8:00 a.m. – 5:00 p.m.
Day 6	Wednesday, July 19, 2023	8:00 a.m. – 5:00 p.m.
Day 7	Thursday, July 20, 2023	8:00 a.m. – 12:00 p.m.

--Exhibitor Workshop Opportunities--

We have limited space and time for exhibitor workshops, and opportunities will be available on a first-come, first-serve basis **only** to bronze, silver, gold, platinum, or diamond sponsors. Full-day workshops will cost \$1,000; half-day workshops will cost \$500. An option for a lunch workshop is also available at \$250. Workshop fees will cover the cost of space and AV equipment. If requested, catering will be facilitated by the ASM Meeting Planner, but additional costs will apply. The deadline for vendor workshop requests is **15 January 2023**.

--Advertising Opportunities--

In addition to sponsorship and workshop opportunities, IMC-13 offers a variety of conference advertising options. Companies and organizations are encouraged to showcase their products and services by placing an advertisement in the meeting program. This guarantees personal exposure to the Society's members.

A digital version of the meeting's program will be **freely** available for download as a pdf on the meeting website. Print programs will be available for a la carte purchase during registration. Advertisements can be in color, and options are available in full page (7.5" wide x 10" high), three-quarter page (7.5" wide x 7.5" high) half page (7.5" wide x 5" high), and quarter page (3.25" wide x 5" high). Please contact the IMC-13 meeting planner for additional details.

<u>SIZE</u>	<u>COST</u>
Full-Page	\$1,000
Three-Quarter	\$750
Half-Page	\$500
Quarter-Page	\$250

--Registration--

To register, please visit the ASM Business Office website online registration form (<https://asm.wildapricot.org/event-4940448/Registration>). Please list the address of the person who will attend the meeting; a sponsorship code will be provided to facilitate the registration process. All correspondence concerning conference sponsorship, exhibits, and advertising will be sent to the pre-event contact. Vendor registration must be completed by **1 March 2023**. Final payment is due by **15 April 2023**.

--Important Deadlines--

OPPORTUNITY	DESCRIPTION	DUE DATE
WORKSHOP DEADLINE	Contact Jim Ryan or Kerrell Dunsmore to reserve a workshop spot in the meeting program. A bronze, silver, gold, platinum, or diamond sponsorship is required to host a workshop.	15 January 2023
SPONSOR REGISTRATION DEADLINE	Complete contract for sponsors via the online registration form.	1 March 2023
PAYMENT DEADLINE	Finalize payment for sponsorship, workshop, and/or advertisements.	15 April 2023
ADVERTISEMENT DEADLINE	Provide advertisements in .tiff or .pdf format to kerrell@thenextgreatevent.com .	15 April 2023
REFUND DEADLINE	Receive refund less \$50 administrative fee for cancellation.	15 April 2023

--Primary Contacts--

Dr. Jim Ryan, ASM Sponsorship Subcommittee
Hobart & William Smith Colleges
Department of Biology
300 Pulteney Street
Geneva, NY 14456
Phone: (315) 719-2486
Email: ryan@hws.edu

Kerrell Dunsmore, IMC-13 Meeting Planner
the next great event, LLC
3431 E. Desert Trumpet Road
Phoenix, Arizona 85044
Phone: (619) 990-4172
Email: kerrell@thenextgreatevent.com